



3 Action Steps

The first ninety days, in three concrete moves. Specific enough to defend to a peer, small enough to start this week.

THE ACTION

e.g. Map the subsidy workflow with two operators

OWNER

BY WHEN

1

THE ACTION

OWNER

BY WHEN

2

THE ACTION

OWNER

BY WHEN

3

These three become the spine of the 90-day plan.

Common trap: three actions that are really one action and two intentions. If a step has no owner and no date, it is an intention.